

## 1: WTOC 2015 Croatia

- “The most orienteering logo ;) used orienteering symbols as letters”



## 2: WOC 2017 Estonia



## 3: WOC 2015 Scotland



#### 4: WOC 2014 Italy



#### 5: WMOC 2001 Lithuania



#### 6: FootO World Cup 2016 Poland

- “really professional, and with good idea of showing women in sport of orienteering. Additionally, all visual identity was very consistent and clear (arena branding, website, promotional materials).”



## 7: FootO World Cup 2009 Finland



## 8: FootO World Cup 2018 Czech Republic



## 9: NAOC 2018



## 10: JWOC 2019 Denmark

- “It is a simple, "no nonsense" logo with colouring NOT based on organising country :-) It is very recognisable and can be made in a horizontal version also. Furthermore it works in black and white (or whatever two colours you choose) and scaled down.”



**JWOC**  
2019 Junior World  
Orienteering  
Championships  
**Denmark**

## 11: ESOC JWSOC EYSOC MWSOC 2017 Finland



## 12: EOC 2018 Switzerland

- “the intent is to use unusual elements but not go far away from them to attract the attention.”



**European  
Orienteering  
Championships  
Ticino  
Switzerland  
2018**